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FACSIMILE TRANSMISSION

DATE: 3/17/03

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NUMBER OF PAGES (including this page):
10

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RE:

Patent application No. 09/498,515
Filed: 2/4/00
Confirmation No.: 8911

MESSAGE

Pursuant to our telephone conversation regarding the above-referenced patent application I am faxing you a copy of the Response to the Office Action dated 6/20/02 which was sent October 18, 2002. Also, our office did receive acknowledgment of this Response.

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Receipt acknowledged by USPTO on the date stamped below:

In Re: Patent Application of: Page et al.Serial No.: 09/498,515Date filed: 2/4/00Title: Advertising Insertion for a Video-On-Demand System☐ Recordation Form Cover Sheet page(s) ☐ Assignment page(s)Drawings (sheets) Number of FIGS: ☐ Declaration and POA page(s) ☐ Application Data Sheet page(s)☒ Transmittal 1 page(s)☐ Fee Transmittal page(s)☒ Amendment 7 page(s)☐ Issue Fee Transmittal page(s)☐ Request to Rescind NonPublication page(s)☐ IDS page(s) ☐ cited US ref.; ☐ cited foreign ref.; ☐ cited other ref.Payment: ☐ Check No. ☒ Deposit Account / ☐ Credit Card : amount of \$ 110☐ Credit Card Payment Form (PTO-2038) - 1 pageOther: Petition for Extension of TimeAtty: / MJS/ lsm ☒ 1st Class Mail ☐ Express Mail Label No.Atty Docket No. 1285Date Mailed: 10-18-02

39201.095

Date docketed:
Docketed by:
See:
Atty:

PTO/SB/21 (08-00)

Please type a plus sign (+) inside this box → ☒Approved for use through 10/31/2002. OMB 0851-0031
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

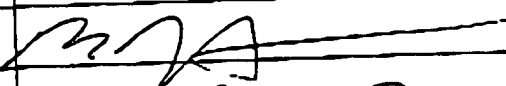
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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	09/498,515	
	Filing Date	02/04/2000	
	First Named Inventor	Howard G. Page	
	Group Art Unit	3622	
	Examiner Name	John L. Young	
Total Number of Pages In This Submission	8	Attorney Docket Number	1285

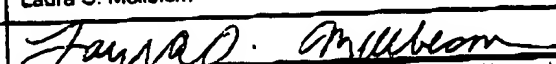
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Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	Michael J. Setter, Reg. 37,936
Signature	
Date	10-18-02

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231 on this date: 10-18-02			
Typed or printed name	Laura S. Melblom	Date	10-18-02
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